

## Additional Information related to data collection, management, and analysis



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### Needs Assessment, 2nd Ed: A Systematic Approach to Data Collection

Provides a road map for collecting citizen input whereby the input is reliably collected and honestly used, especially in the age of the connected citizen who has numerous digital ways of making oneself heard. For the recreation practitioner, this book would show the best practices of collecting citizen data and, most important, allow the recreation professional to recognize the unscientific attempts at citizen data collection and be wary of information generated by less reliable methods.



### Overcoming the Flaws of Needs Assessments

Entire master plans are designed and executed based on the numerical data that serves to encapsulate the narrative of a community. Yet, the decisions made using such data often result in investments that might not prove to be as successful as expected. With the increasing popular access to digital technologies, there are other options that can supplement the traditional "social science" numerical data and help to enrich the narratives about communities.

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### Management Learning Laboratories

Management Learning Laboratories (MLL) offers research services to collect citizen input using scientifically reliable methods to produce dependable and defensible decisions. MLL is composed of internationally renowned researchers with a broad experience in conducting social science research. The research team is composed carefully to address the specific research questions and methodology of each project.

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